

SUCCESS

Most people don't understand how to measure success:

- Is it money?
- Is it a job title or academic qualification?
- Is it about being the best in your field?

No success is actually very personal:

**SUCCESS is
the progressive realization of a worthy goal**

Note the keywords are PROGRESSIVE (a journey not a destination) and WORTHY (deserving effort, attention or respect)

To be successful with your goal, you need to:

- **FOCUS** - give it time and attention
- **SERVE** - your customers, family and community
- **SUSTAIN** - make improving a habit

**Use the template on the next page to clearly define
your WORTHY goal and set yourself on the path to
SUCCESS**

MY WORTHY GOAL IS:

I will FOCUS on it by:

and will SERVE my:

to the best of my ability -
EVERYDAY
(SUSTAIN)